

act two

Live Theatre...
Be part of it. theatre



Book and Lyrics by Joe DiPietro Music by Jimmy Roberts

February 10, 11, 12 & 17, 18, 19



By Billy Van Zandt & Jane Milmore

April 26, 27, 28, 30 & May 3, 4, 5, 7



By Tom Griffin

August 2, 3, 4, 6 & 9, 10, 11, 13



Book and Lyrics by Howard Ashman Music by Alan Menken

November 3, 4, 5 & 10, 11, 12

Questions?

E-mail us at

info@acttwotheatre.com

or call 636-219-0150

Act Two Theatre is a
501c3 Non-Profit organization.

2017 Season

Sponsorship Opportunities and Program Advertisements

Announcing opportunities for corporate sponsorships and Show program advertisements for our 2017 season.

Take advantage of increased publicity and attendance in our 318 seat state-of-the-art theatre!

Act Two Theatre's shows are performed at the beautiful Performing Arts Theatre located inside the St. Peters Cultural Arts Centre at St. Peters City Hall adjacent to the Rec Plex.

Take advantage of great audience demographics! Our theatre audiences are:

- *Loyal, Affluent, and Educated
- *Strong & Desirable Demographic
 - Homeowners/High Net Worth
- *92% of audience members reside in St. Charles County
 - primarily from St. Peters, St. Charles, and O'Fallon
- *The same audience that attends the Fox, Muny, Stages, and The Rep

-- Sponsorship Opportunities --

OFFICIAL SEASON SPONSORSHIP – \$1500

(4 available)

- FULL PAGE Color Ad in Program
- 40 Comp tickets to be used for Sponsor's employees, customers, etc. Great as sales incentive for your company's specific goals. Ten (10) tickets per show.
- PLUS all the remaining Gold Level Sponsor features.

GOLD LEVEL SPONSOR - \$500

Maximum exposure for the entire season including SHOW SPONSOR STATUS FOR A SPECIFIC SHOW

Only two corporate sponsors available per show
Special Show Recognition at every performance plus numerous Sponsorship benefits through the entire season

- 1/2 page Black & White Ad in Program
- 24 Comp tickets to be used for Sponsor's employees, customers, etc. Great as sales incentive for your company's specific goals. Six (6) tickets per show.
- Logo on specific show's page on Act Two Theatre's heavily visited website.
- Mention and Logo on Act Two Theatre's email broadcasts for each specific show's promotion to its subscriber base.
- Prominent mention of Your Sponsorship within show program on Sponsor's listing page.
- Showcasing Your Sponsorship of the show during pre-show prior to that show's six performances.
- Table in lobby for advertising, brochures, ect. Table can be manned or unmanned for that show's six performances.
- Listing on lobby signage which showcases Sponsors and Supporters

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SILVER LEVEL SPONSOR - \$250

- 1/2 page Black & White Ad in Program
- 16 Comp tickets to be used for Sponsor's employees, customers, etc. Great as sales incentive for your company's specific goals. Four (4) tickets per show.
- Listing of Your Sponsorship within show program on Sponsor's listing page.
- Listing on lobby signage which showcases Sponsors and Supporters.

BRONZE LEVEL SPONSOR - \$100

- 1/4 page Black & White Ad in Program
- 8 Comp tickets to be used for Sponsor's employees, customers, etc. Great as sales incentive for your company's specific goals. Two (2) tickets per show.
- Listing of Your Sponsorship within show program on Sponsor's listing page.
- Listing on lobby signage which showcases Sponsors and Supporters.

-- Program Advertisements --

All sponsorship levels include a program ad.

Program Ads are also available for non-sponsors.

Your ad will appear in every program for the entire season.

There are 28 performances per year. Have your company showcased as A Show Sponsor, Corporate Sponsor and/or in the show program for ALL FOUR SHOWS

2017 SEASON ADVERTISING RATES AND MECHANICAL SPECIFICATIONS

- Full Page Color\$450
- Full Page inside, Black & White.....\$340
- 1/2 Page inside, Black & White.....\$170
- 1/4 Page inside, Black & White.....\$85

Full Page—5" wide by 8" tall
1/2 Page—5" wide by 4" tall
1/4 Page—2 1/2" wide by 4" tall

Advertising Commitment
And Material Deadline is
January 15, 2017.

Please e-mail camera
Ready artwork to:
info@acttwotheatre.com

Please mail check or money order to: P.O. Box 961, St. Peters, MO 63376

Full Page 5" X 8" Full Color or Black & White	1/4 Page 2 1/2" x 4" Black & White
	1/2 Page 5" X 4" Black & White

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